

# CK TANEJA

Transformation Architect  
Enterprise Value Creator  
Storytelling Expert

Storytelling for Clarity,  
Influence & Decision-Making



Strategy Aligned  
Systems Engineered  
Execution Disciplined  
→ **Enterprise Value**

Where storytelling, strategy,  
and transformation converge.

## Transformation Impact

  
**20+**  
YEARS  
OF EXPERIENCE

  
**17**  
STARTUPS  
CO-FOUNDED

  
**3**  
IPOs  
PARTICIPATED

  
**5**  
SUCCESSFUL  
EXITS

  
**200+**  
FOUNDERS  
MENTORED

  
**FORTUNE  
100**  
EXPERIENCE

## SIGNATURE SPEAKING THEMES



### FROM SURVIVAL TO ENTERPRISE VALUE™

The 5-stage journey every organization must master.



### GROWTH CREATES COMPLEXITY

Why systems, not headcount, unlock sustainable scale.



### SCALING SYSTEMS, NOT ACTIVITY

Build the operating system that makes growth repeatable.



### AI THAT CREATES BUSINESS VALUE

Moving beyond hype to real transformation and measurable impact.



### LEADERSHIP ALIGNMENT

The force multiplier behind execution and enterprise results.



### STORYTELLING FOR INFLUENCE & DECISION-MAKING

How leaders communicate to inspire, align, and drive action.

## WHO BENEFITS MOST

- ✓ Founders & Entrepreneurs
- ✓ Executive Leadership Teams
- ✓ Boards & Investors
- ✓ Private Equity Firms
- ✓ High-Growth Organizations
- ✓ Government & Public Sector

## WHAT AUDIENCES GAIN

- ✓ Strategic clarity
- ✓ Better decision making
- ✓ Leadership alignment
- ✓ Actionable frameworks
- ✓ Enterprise value mindset
- ✓ Inspiration to take action

## SPEAKING & FACILITATION EXPERIENCE

- ✓ World Banking Summit
- ✓ Global Business Summit
- ✓ Agentic AI Summit
- ✓ AI Strategy for HR Leaders
- ✓ Global Data Summit
- ✓ Shared Services & Outsourcing Week (SSOW)

## RECOGNIZED FOR LEADERSHIP & IMPACT

-  **World's Best Storyteller**  
I change the way people think.
-  **Mentor of the Year**  
Startup Leadership Program
-  **Indian Achievers Award**  
For Excellence in Business Education

“

*CK Doesn't just speak. He transforms the way leaders think, decide, communicate, and lead.*

Heather King, Managing Director, SSON

## LET'S CREATE IMPACT TOGETHER

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**THE SCALIENT  
GROWTH SYSTEM™**

STRATEGY  
ALIGNED

+

SYSTEMS  
ENGINEERED

+

EXECUTION  
DISCIPLINED

=

ENTERPRISE  
VALUE

