



Build Enterprise Value Not Just Growth.

CK Taneja + SCALIENT:
Transforming Growth into Scalable Enterprise Value



CK Taneja
Transformation & Growth Architect

17 startups co-founded
3 IPOs | **5** successful exits

Advisor to Fortune 100 Companies
Tesla, Microsoft, VISA, McDonald's, Ford, Expedia, Hyatt, Discover Financial, Northern Trust & more

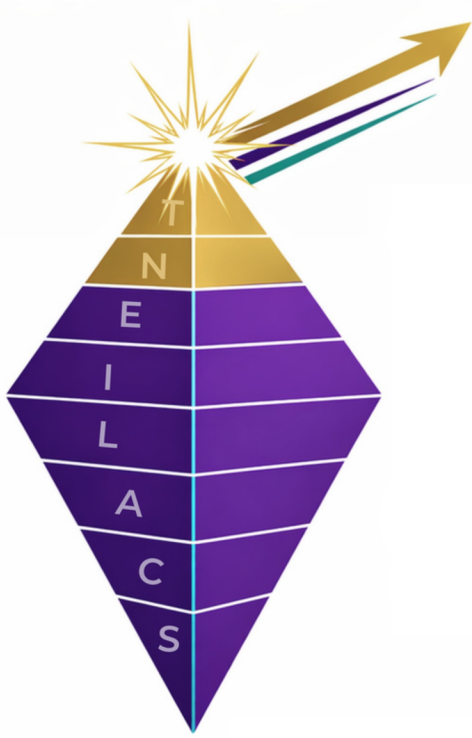
Proven Impact

- **67%** productivity increase
- **70%** faster delivery timelines
- **30-70%** operational efficiency gains

“CK Taneja helps companies move from fragmented growth efforts to scalable systems — and from systems to enterprise value.”

SCALIENT GROWTH SYSTEM

From Strategy to Enterprise Value



- Strategic Focus**
Eliminate noise. Prioritize value.
- Customer Advantage**
Differentiate. Command demand.
- Acceleration Systems**
Build engines. Drive growth.
- Leverage Infrastructure**
Scale without cost drag.
- Investor Economics**
Align with valuation drivers.
- Execution Rhythm**
Create cadence. Sustain momentum.
- Network Effects**
Compound advantage over time.
- Transformation Capability**
Adapt faster than markets.

WHY SCALIENT OPERATES DIFFERENTLY

- Most advisors optimize functions
SCALIENT engineers enterprise systems
- Most strategies look right
SCALIENT ensures they scale
- Most growth adds complexity
SCALIENT removes constraints
- Most efforts drive activity
SCALIENT drives enterprise value

MEASURED IN OUTCOMES

- 2x-3x**
COMPOUNDING GROWTH
- 25-50%**
INCREASE IN ENTERPRISE VALUE
- 30-70%**
OPERATING LEVERAGE
- 200+**
COMPANIES IMPACTED

WHY CK TANEJA + SCALIENT

CK TANEJA

- Clarity over complexity
- Systems over effort
- Execution over theory

SCALIENT

- Growth that compounds
- Systems that scale
- Valuation that accelerates

REQUEST A CONVERSATION

- For companies serious about enterprise value:
- CKLeads@SCALIENTGrowth.com
- [linkedin.com/in/cktaneja](https://www.linkedin.com/in/cktaneja)